



HINDUSTAN

COLLEGE OF ARTS & SCIENCE

Affiliated to University of Madras / Reaccredited by NAAC
Rajiv Gandhi Salai (OMR), Padur, Kelambakkam, Chennai - 603103

PROGRAM REPORT

EXPO 2022

Name of the program : Expo 2022
Date : 21/09/2022
Time : 10 AM to 3 PM
No. of beneficiary : 75

EVENT IN A NUTSHELL:

- Expo 2023 was conducted to explore the entrepreneurship idea of students.
- A variety of food items was exposed by students to show their entrepreneurship interest.
- Students showed their potential to be a successful entrepreneur in future.
- The program was considered as a breakthrough for students who are planning to set the new business modules in future.
- The program promoted the specialized knowledge of entrepreneurship, innovations, and creative business thoughts.



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EVENT PHOTOS



Expo 2022: Students showing their business mudule idea



Expo 2022: Students showing their business mudule idea



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Expo 2022: Students showing their business mudule idea



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OUTCOMES OF THE PROGRAMS

No doubt, entrepreneurship programs enable entrepreneurs to take risks, create solutions, and develop business of interest. In view of the need of new entrepreneur in the society, this institution aims to promote the specialized knowledge of entrepreneurship, innovations, and creative thoughts to help an individual in strengthening his entrepreneurial motive. Through various entrepreneur programs conducted in our institution, we have motivated a number of students to be a successful entrepreneur in future. Ideas generated by students are being refined by the well experienced mentors. These programs have put an effort to convert the interesting ideas into business modules. A major achievement of these programs was the selection of PG students Sai Sowmiya, Divyadharshini, and Monica from Department of Biotechnology, HCAS for the TNSI 2021 Innovator Award with the title of 'Boneknit Bandid'. Recently, Mr. R. Reshman Manikandan, Department of Microbiology, HCAS registered his company (ERAI organic products) under Entrepreneurship Development & Innovation Institute, Department of MSME, Government of Tamil Nadu. After motivating from these programs, students (S. Kannadasan and Sudharshan) started Smurf's farm. On the other hand, a team of students started Spirulina cultivation and preparation of natural dye.

Entrepreneurs:

1. Sai Sowmiya, Divyadharshini, and Monica
2. R. Reshman Manikandan
3. S. Kannadasan and Sudharshan



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EVENT PHOTOS



Student receiving certificate for TNSI 2021 Innovator Awards

भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-TN-02-0229641

NAME OF ENTERPRISE: ERAI ORGANIC PRODUCTS

S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	10/08/2023

MAJOR ACTIVITY: **MANUFACTURING**

SOCIAL CATEGORY OF ENTREPRENEUR: SC

S.No.	Name of Unit(s)
1	ERAI

Registration of ERAI organic products